

EEO Public File Report

For the period of February 1, 2008 through January 31, 2009

Prepared by: Newport Broadcasting Company  
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
KNBY	48750	AM	Newport, AR	
KOKR	48743	FM	Newport, AR	
KFXV	164210	FM	Kensett, AR	Yes

A. The following is a list of all vacancies for full-time jobs during the period of February 1, 2008 through January 31, 2009:

<u>Job Title</u>	<u>Dates of Opening</u>	<u>Date Filled</u>
1. Advertising Sales Representative	December 17, 2007	February 6, 2008, February 19, 2008, April 1, 2008
2. Advertising Sales Representative	July 8, 2008	August 11, 2008 September 26, 2008
3. Advertising Sales Representative	August 19, 2008	October 1, 2008
4. Receptionist	September 18, 2008	October 7, 2008
5. Announcer	September 11, 2008	October 16, 2008
6. Advertising Sales Representative	November 4, 2008	No Hire – Closed November 20, 2008
7. Advertising Sales Representative	January 26, 2009	Open

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- B. During the period of February 1, 2008 through January 31, 2009, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those marked with an (\*) asterisk were organizations that requested to be contacted as job openings occurred.

	<u>Recruitment Sources</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>
1.	Arkansas Job Link			
2.	*ASU-Newport	7648 Victory Blvd. Newport, AR 72112	Career Development	870-512-7835
3.	ASU-Dept. of Radio & Television	P. O. 2160 State University, AR 72467	Richard Carwell	870- 972-3070
4.	Augusta Chamber of Commerce	101 S. 2 <sup>nd</sup> Street Augusta, AR 72006		870-347-1802
5.	Augusta High School	320 Sycamore Street Augusta, AR 72006	Robert Moore	870-347-2515
6.	Bald Knob Chamber of Commerce	4 <sup>th</sup> & Pine Streets Bald Knob, AR 72010		501-724-3140
7.	Bald Knob High School	103 West Park Bald Knob, AR 72010	Earl McDonald	501-724-3843
8.	*Batesville Chamber of Commerce	409 Vine Street Batesville, AR 72501	Patricia Matz	870-793-2378
9.	Batesville Daily Guard	P. O. Box 2036 Batesville, AR 72503	Classifieds	870-793-2383
10.	Batesville High School	1 Pioneer Drive Batesville, AR 72501	Ronnie Coots	870-793-6846
11.	*Crowley's Ridge Development Council	1039 Hout Dr. Newport, AR 72112	Cassie Johnson	870-523-5474
12.	Harding University	P. O. Box 757 Searcy, AR 72145	Career Development	501-279-4000
13.	Lyons College	2300 Highland Batesville, AR 72501	Donna Baxter	870-793-9813
14.	Morning Star Baptist Church	410 Vines Street Newport, AR 72112	Ricky Everett	870-523-3188
15.	*Newark Chamber of Commerce	P. O. Box 222 Newark, AR 72562	Carol Slater	870-799-8888

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16.	Newark High School	1500 N. Hill Street Newark, AR 72562	Nath Tumlison	870-799-8691
17.	*Newport Chamber of Commerce	201 Hazel Street Newport, AR 72112	Julie Allen	870-523-3618
18.	*Newport High School	406 Wilkerson Dr. Newport, AR 72112	Sharon Pruitt	870-523-1344
19.	Newport Independent	P. O. Box 1750 Newport, AR 72112	Classifieds	870-523-5855
20.	Newport Junior Auxiliary	P. O. Box 74 Newport, AR 72112	Tammy Nelson	870-523-9541
21.	Newport Kiwanis Club	1204 Hwy 367 N. Newport, AR 72112	Jack Austin	870-523-3623
22.	Richwood Volunteer Fire Dept.	Box 174 Amagon, AR 72005	Wayne Davis	870-252-3652
23.	Searcy Chamber of Commerce	2323 S. Main Street Searcy, AR 72143		501-268-2458
24.	Searcy Daily Citizen	P. O. Box 1379 Searcy, AR 72145	Classifieds	501-268-8621
25.	Searcy High School	301 N. Ella Street Searcy, AR 72143	Principal	501-268-8315
26.	Searcy Junior Auxiliary	104 Bellemead Dr. Searcy, AR 72143	Susan Adams	501-268-8402
27.	Senior Care c/o Harris Hospital	1205 McLain Newport, AR 72112	Margaret Goodman	870-523-4300
28.	St. Paul's A.M.E. Church	523 Main Street Newport, AR 72112		870-523-6252
29.	Sudbury Broadcasting Group	P. O. Box 989 Blytheville, AR 72315	Jean White	870-762-2093
30.	Sudbury Broadcasting Group	P. O. Box 424 Hope, AR 71802	Amanda Smith	870-777-8868
31.	Sudbury Broadcasting Group	P. O. Box 768 Newport, AR 72112	Rhonda Pounders	870-523-5891
32.	Searcy Radio Group	401 S. Spring St Searcy, AR 72143	Rhonda Pounders	501-268-9700
33.	Tuckerman High School	P. O. Box 1070 Tuckerman, AR 72473	Principal	870-349-2657

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|-----|---|--|--------------|--------------|
| 34. | University of Arkansas<br>Community College | P. O. Box 3350<br>Batesville, AR 72503 | Career Dept. | 870-612-2016 |
| 35. | White River Delta Dispatch                  | P. O. Box 1480<br>Bald Knob, AR 72010  | Classifieds  | 501-724-0398 |
| 36. | Word of Mouth                               |  |              |              |

C. The following is a list of the sources for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position.

<u>Job Title</u>	<u>Recruitment Source</u>
1. Advertising Sales Representative	Batesville Daily Guard, Word of Mouth, KOKR
2. Advertising Sales Representative	Harding University & KFXV
3. Advertising Sales Representative	Sudbury Broadcasting Group (Newport)
4. Receptionist	Newport Independent
5. Announcer	Searcy Radio Group
6. Advertising Sales Representative	No Hire

D. During the period of February 1, 2008 through January 31, 2009, there were a total of 30 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above.

<u>Recruitment Source</u>	<u>Total No. of Interviewees</u>
1. Arkansas Job Link	1
2. ASU-Newport	0
3. ASU-Dept of Radio & Television	0
4. Augusta Chamber of Commerce	0
5. Augusta High School	0
6. Bald Knob Chamber of Commerce	0
7. Bald Knob High School	0

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8.	Batesville Chamber of Commerce	0
9.	Batesville Daily Guard	1
10.	Batesville High School	0
11.	Crowley's Ridge Development Council	0
12.	Harding University	1
13.	Lyons College	0
14.	Morning Star Baptist Church	0
15.	Newark Chamber of Commerce	0
16.	Newark High School	0
17.	Newport Chamber of Commerce	0
18.	Newport Economic Development Council Job Fair	1
19.	Newport High School	0
20.	Newport Independent	7
21.	Newport Junior Auxiliary	0
22.	Newport Kiwanis Club	0
23.	Richwood Volunteer Fire Dept.	0
24.	Searcy Chamber of Commerce	0
25.	Searcy Daily Citizen	1
26.	Searcy High School	0
27.	Searcy Junior Auxiliary	0
28.	Senior Care	0
29.	St. Paul's A.M.E. Church	0
30.	Sudbury Broadcasting Group (Blytheville)	0
31.	Sudbury Broadcasting Group (Hope)	0
32.	Sudbury Broadcasting Group (Newport)	5
33.	Searcy Radio Group	3
34.	Tuckerman High School	0
35.	University of Arkansas Community College	0
36.	White River Delta Dispatch	0
37.	Word of Mouth	10

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- E. During the period of February 1, 2008 through January 31, 2009, the station employment unit engaged in the following (menu option) initiatives (provide full details, including an explanation if no such initiatives were conducted during the period involved).

Prong 3 Menu Option

1. KNBY (AM) and KOKR (FM) participated in one (1) job fair conducted by the Newport Economic Development Council on July 24, 2008.
2. KNBY (AM), KOKR (FM) and KFXV (FM) aired announcements regarding a scholarship program for Arkansas Broadcasters Association.
3. KHPA (FM), KXAR (AM) and KTPA (AM) participated in a one-half day career fair at Henderson State University in Arkadelphia, Arkansas on October 15, 2008.

Name of Respondent: Rhonda Pounders

Signed: **Rhonda Pounders**

Typed Name: Rhonda Pounders

Title: E.E.O. Officer

Date: January 31, 2009

Telephone No.  
(include area code): (501) 268-9700